

FACULTY OF **ECONOMICS**

DEGREE COURSE: **BUSINESS AND ECONOMICS BA**

SUBJECT: ENGLISH LANGUAGE (B1 LEVEL)

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OBJECTIVES

This module will enhance your cultural knowledge and develop the skills needed to study at a higher level, as well as your practical language skills in listening and reading (*reduced competence course*). By studying a variety of authentic audio and printed materials from English-speaking countries, you will learn how to communicate in situations ranging from everyday conversation to putting forward your point of view in a debate. You will also improve your command of Business English, since a 'Vocabulary' module aims at providing authentic materials to enhance your lexical competence in the fields of finance, insurance, market and investments.

CONTENTS

The course is divided into four sections: the first one is a collection of grammar lessons; the second one focuses on business and finance vocabulary; the third one is designed to help students develop their listening skills (in this section, strategies and effective techniques to allow students to tackle this part of the exam are provided). The fourth and last section presents some authentic materials to contextualize what has been dealt with in the previous sections.

ASSESSMENT

Written exam: multiple choice and open questions

RECOMMENDED TEXTBOOKS

- Murphy R. and W.R. Smalzer, "Grammar in Use Intermediate Student's Book" with Answers and CD-ROM, Cambridge University Press, 2015, ISBN: 9780521734776
- Cambridge English Preliminary 8, Authentic Examination Papers from Cambridge English Language Assessment, Cambridge University Press, 2014, ISBN: 9781107674035
- Corazza G. and B. Didcock, "English for Economics", Business and Work, ed. Edizioni Simone, 2014, ISBN: 978 88 914 0189 2